



ETHIOPIA — AN EXCITING NEW DESTINATION FOR INVESTMENT AND CONSUMPTION

BECOME PART OF A PROSPEROUS NEW CHAPTER IN ETHIOPIA'S HISTORY

There is no better time to invest in Ethiopia. With Ethiopia's economy projected to grow at around 11.2% annually over the coming years, opportunities for foreign investment have opened up across a variety of sectors. So whether you're a large-scale or small-scale investor, invest in Ethiopia to secure your own economic future. Here are just a few examples of growth sectors where investment would surely be rewarded

Mining:

Lucrative mining opportunities await foreign investment in Ethiopia, and Australia's minors should consider Ethiopia as an arena for future business. Ethiopia hosts an abundance of untapped mineral deposits including gold, platinum, tantalum, nickel potash and soda ash. Ethiopia also offers large deposits of iron ore, copper, marble, granite, limestone, clay, gypsum, gemstone, coal etc. With established experience in large-scale mining operations, Australia's mining firms are sure to benefit from investment within Ethiopia's rapidly developing mining sector.



Hydropower :

Hydropower is set to play an integral role in Ethiopia's future, and again presents foreign investors with attractive opportunities. From bond investment to the bulk generation of power in collaboration with the Ethiopian Electrical

Service, there are a variety of investment options for individuals and organisations alike. Ethiopia's economically viable economic potential is estimated at 45,000 Megawatts, with significant steps being taken towards realising this potential. Ethiopia encourages private investors to get involved in this exciting new initiative.

Coffee :

When it comes to coffee, Ethiopia and Australia enjoy a unique compatibility. Ethiopia - said to be the origin of the word “coffee” - produced over 341,000 tons of coffee in 2010. Ethiopian coffee offers more genetic diversity than of any other country.



Australia has established one of the most vibrant coffee cultures in the world. Demand for coffee imports has grown significantly over the past decade and remains extremely strong. Those demanding fine coffee should look no further than Ethiopia, a country blessed with the perfect agricultural conditions for producing coffee to the highest standard.

Manufacturing :



Ethiopia’s manufacturing industry continues to develop strongly, opening a range of services to international investors seeking high-quality products. Ethiopia is rapidly building a reputation as a world leader in the production of textiles and leather. From woven garments to tanned leathers and hides, Ethiopia can satisfy the needs of all those who demand products and materials to meet the highest standard.

Tourism :

Ethiopia is now a top priority for any tourist visiting Africa. With an extraordinary wealth of history and an abundance of natural and cultural attractions throughout the country, it is easy to understand why Ethiopia is an essential experience for all. Ethiopia accommodates a large number of foreign tourists and looks forward to adding new organisations to a growing list of investors in Ethiopian tourism.



Agriculture:

With one of the most cultivatable environments in the world, Ethiopia is quickly establishing itself as a natural choice for international agricultural investment. Ethiopia provides the chance for investment in a variety of crops and livestock production, whilst Ethiopia's huge capacity for honey production and large-scale forestry remain largely unexploited. Again, private investors should draw upon Australia's vast experience in agriculture to achieve prosperity in Ethiopia today.



Construction Services:



range of contracts in the completion of large-scale infrastructure projects. Foreign investors should move quickly to reap the benefits of Ethiopia's construction growth today.

As Ethiopia continues to push forward with the modernisation of infrastructure across the country, foreign investors are presented with ample investment opportunities. Commercial, industrial and residential building industries are expected to experience sustained growth into the future, whilst the government is firmly committed to expanding Ethiopia's road network. The government offers a

